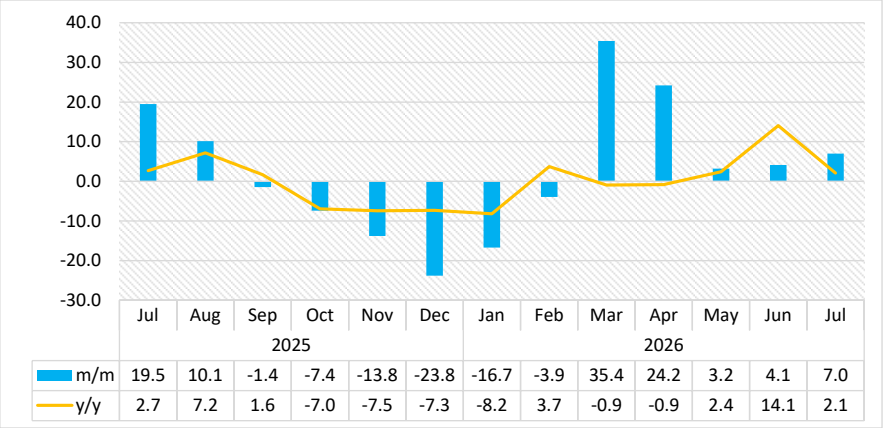
Namibia Statistics Agency



ROOMS & BEDS OCCUPANCY

JULY 2026

Chart 1: Rooms Occupancy Rate Index, Percentage Change



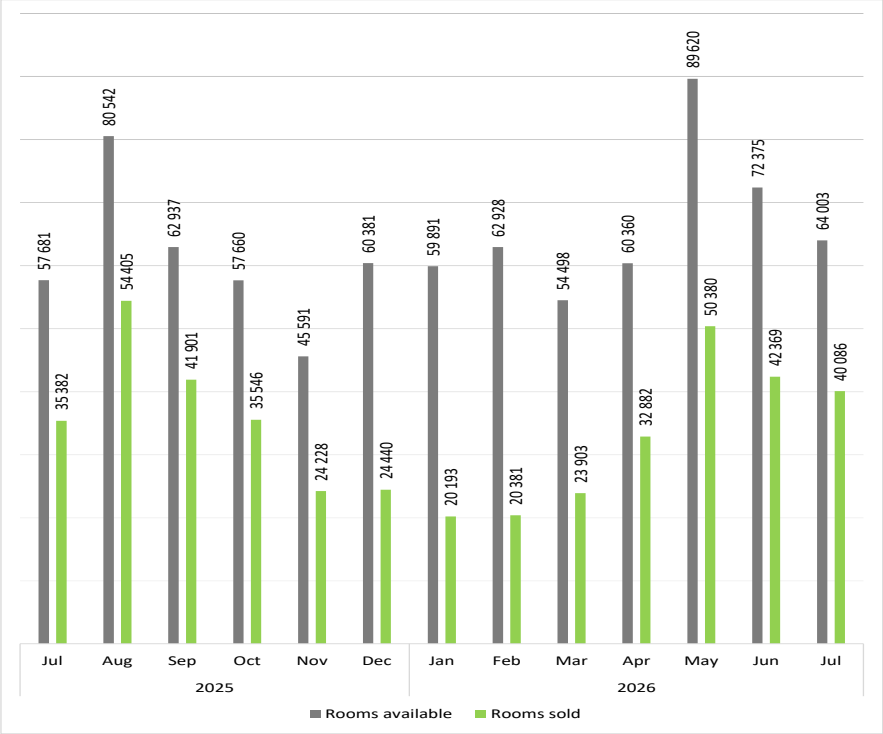
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
	2025						2026						
m/m	19.5	10.1	-1.4	-7.4	-13.8	-23.8	-16.7	-3.9	35.4	24.2	3.2	4.1	7.0
y/y	2.7	7.2	1.6	-7.0	-7.5	-7.3	-8.2	3.7	-0.9	-0.9	2.4	14.1	2.1

- The **Rooms Occupancy Rate Index** continued its upward trend in July 2026, increasing by 7.0 percent month-on-month, following a 4.1 percent increase recorded in June 2026. This represents an acceleration in the pace of growth. On a yearly basis, the index increased by 2.1 percent, relative to an increase of 2.7 percent registered in July 2025 (Chart 1).

- The monthly increase was primarily driven by improved occupancy rates across hospitality establishments in all regions, except the northern region, which recorded a decline during the month under review.

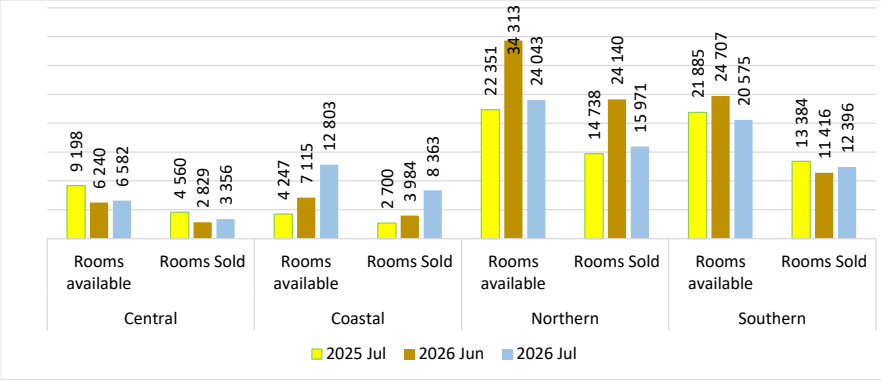
- At the regional level, the southern region recorded the strongest performance, with occupancy rates increasing by 30.4 percent. This was followed by the coastal and central regions, which recorded increases of 16.7 and 12.5 percent, respectively. In contrast, the northern region registered a 5.6 percent decline during the period under review.

Chart 2: Number of Rooms Available and Sold



- During the period under review, a total of 64 003 rooms were available in July 2026, of which 40 086 rooms were occupied, resulting in an occupancy rate of 62.6 percent. This represents an improvement from June 2026, when 42 369 rooms out of 72 375 available rooms were occupied, translating into an occupancy rate of 58.5 percent (Chart 2).

Chart 3: Number of Rooms Available and Sold by Region

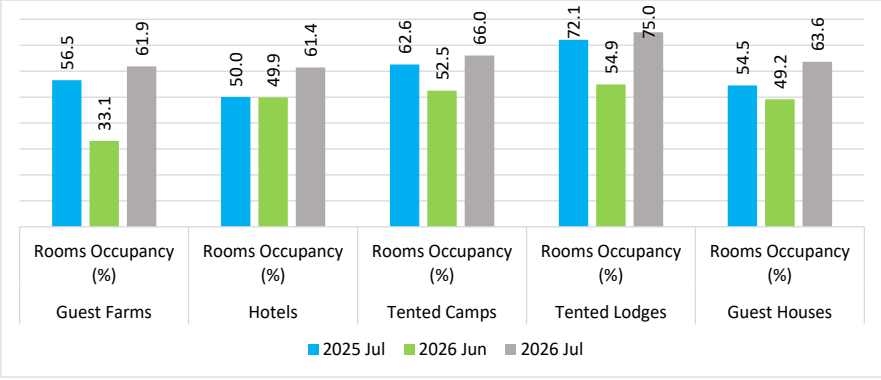


- In July 2026, the northern region recorded 24 043 available rooms, down from 34 313 rooms in June 2026 but above 22 351 rooms available in the same month of 2025.

- During the month under review, 15 971 rooms were occupied in the northern region, compared to 24 140 rooms occupied in June 2026 and 14 738 rooms occupied in July 2025.

- In the southern region, a total of 20 575 rooms were available in July 2026. Of these, 12 396 rooms were occupied, while the remaining 8 179 rooms were unoccupied, representing the highest surplus of unoccupied rooms among all regions during the month under review (Chart 3).

Chart 4: Rooms Occupancy by Type of Hospitality Establishments



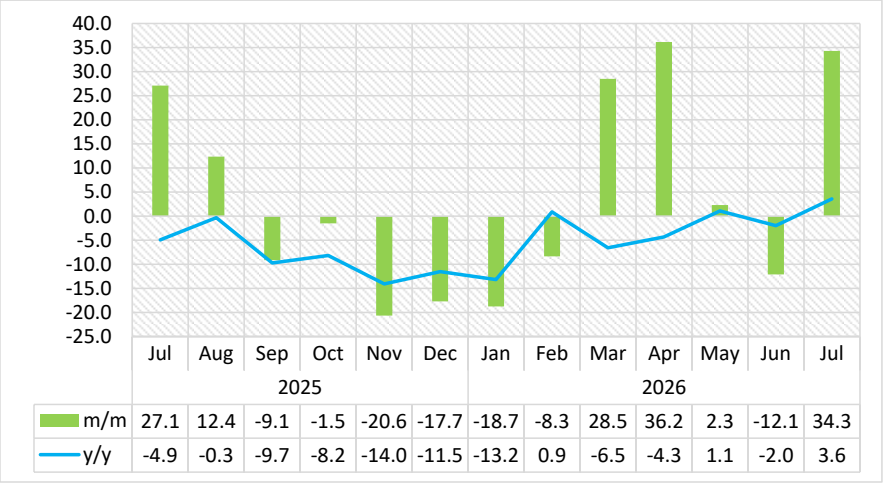
- In July 2026, room occupancy rates increased across all the accommodation categories compared to the previous month.

- Tented lodges recorded the strongest performance during the month under review, with occupancy rates rising to 75.0 percent from 54.9 percent in June 2026.

- In addition, tented camps and guest houses registered higher occupancy rates, increasing to 66.0 and 63.6 percent, respectively, from 52.5 and 49.2 percent recorded in the preceding month.

- Similarly, guest farms and hotels also experienced increases in occupancy rates, rising to 61.9 and 61.4 percent, respectively, from 33.1 and 49.9 percent recorded in June 2026 (Chat 4).

Chart 5: Beds Occupancy Index, Percentage Change



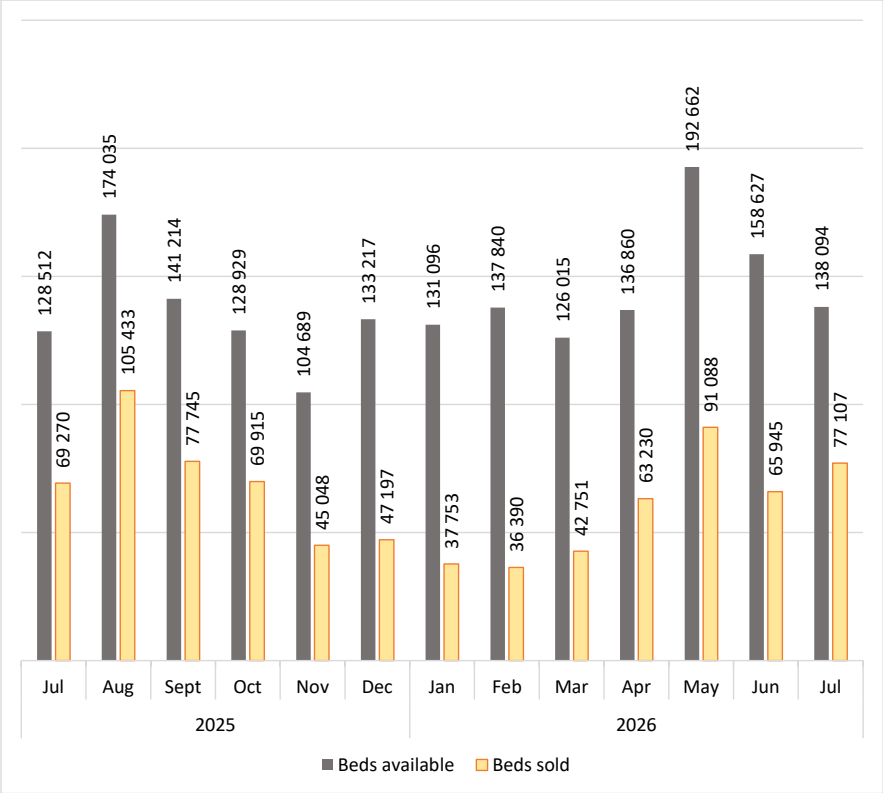
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
	2025						2026						
m/m	27.1	12.4	-9.1	-1.5	-20.6	-17.7	-18.7	-8.3	28.5	36.2	2.3	-12.1	34.3
y/y	-4.9	-0.3	-9.7	-8.2	-14.0	-11.5	-13.2	0.9	-6.5	-4.3	1.1	-2.0	3.6

- The **Bed Occupancy Rate Index** increased by 34.3 percent month-on-month in July 2026, reversing 12.1 percent decline recorded in June 2026. On a year-on-year basis, the index also increased by 3.6 percent, in contrast to 4.9 percent decline registered in July 2025 (Chart 5).

- The monthly increase was primarily driven by higher bed occupancy rates across hospitality establishments in all regions during the period under review.

- At the regional level, the northern region recorded the largest month-on-month increase in bed occupancy, rising by 41.7 percent in July 2026. This was followed by the southern region, which registered an increase of 37.6 percent, while the central and coastal regions also recorded increases of 20.6 and 20.2 percent, respectively.

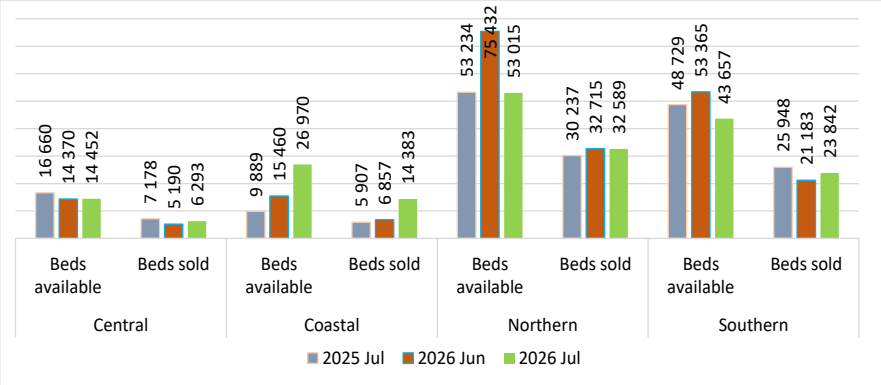
Chart 6: Number of Beds Available and Sold



- During the period under review, a total of 77 107 beds were occupied out of 138 094 available beds nationwide, compared to 65 945 occupied beds out of 158 627 available beds recorded in June 2026 (Chart 6).

- The increase in the number of occupied beds was primarily attributed to higher demand for accommodation services during the review period, resulting in an increase in bed occupancy despite a decline in the overall number of available beds between June and July 2026.

Chart 7: Number of Beds Available and Sold by Region

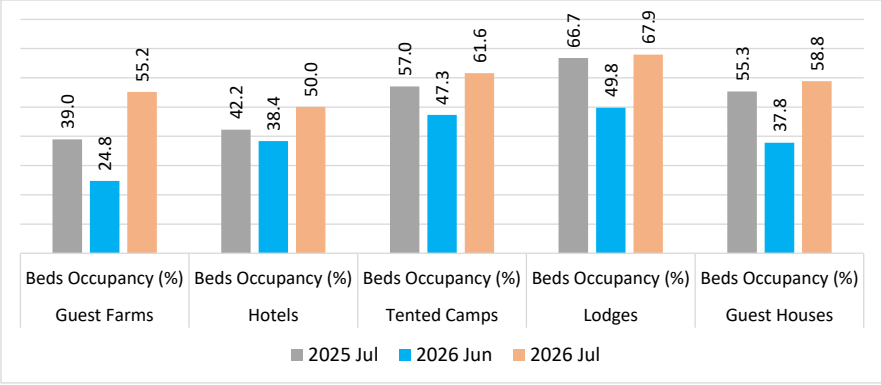


- In July 2026, the northern region recorded 53 015 available beds in hospitality establishments, down from 75 432 beds recorded in June 2026 and slightly below 53 234 beds recorded in July 2025.

- The southern region recorded 43 657 available beds during the period under review, compared to 53 365 beds in June 2026 and 48 729 beds recorded in July 2025.

- Bed availability in the coastal region increased to 26 970 beds in July 2026, from 15 460 beds recorded in the preceding month. Similarly, the central region recorded 14 452 available beds in July 2026, up from 14 370 beds posted in June 2026 (Chart 7).

Chart 8: Beds Occupancy by Type of Hospitality Establishments



- During the period under review, bed occupancy rates increased across all categories of accommodation establishments compared to June 2026.

- In July 2026, lodges recorded the highest month-on-month increase in bed occupancy, rising by 67.9 percent. This was followed by tented camps and guest houses, which registered increases of 61.6 and 58.8 percent, respectively.

- Similarly, guest farms and hotels ranked fourth and fifth among the accommodation categories, recording increases of 55.2 and 50.0 percent, respectively. These increases indicate an overall improvement in bed occupancy across accommodation establishments during the review period (Chart 8).

Table 1: The Indices of Rooms and Beds Occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6
	Sep	119.6	141.8
	Oct	119.7	146.0
	Nov	91.0	114.5
	Dec	72.3	90.0

Table 1: The Indices of Rooms and Beds Occupancy Continue…

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2024	Jan	67.2	77.3
	Feb	66.4	76.0
	Mar	89.9	105.7
	Apr	106.3	124.3
	May	110.2	131.0
	Jun	86.4	103.6
	Jul	109.1	136.0
	Aug	115.1	145.8
	Sep	119.6	146.3
	Oct	121.0	141.7
	Nov	104.9	120.1
	Dec	79.8	96.0
2025	Jan	67.1	79.6
	Feb	57.0	62.8
	Mar	80.8	87.1
	Apr	100.3	115.8
	May	100.3	112.2
	Jun	93.7	101.8
	Jul	112.0	129.3
	Aug	123.4	145.4
	Sep	121.6	132.1
	Oct	112.6	130.1
	Nov	97.0	103.3
	Dec	73.9	85.0
2026	Jan	61.6	69.1
	Feb	59.1	63.3
	Mar	80.1	81.4
	Apr	99.5	110.9
	May	102.7	113.4
	Jun	106.9	99.8
	Jul	114.4	134.0

Methodology

Background: The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.

Data sources: Hospitality Association of Namibia.

Central regions: Khomas, Omaheke and Otjozondjupa.

Coastal region: Erongo.

Northern regions: Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi.

Southern regions: //Kharas and Hardap.

Base year: The volumes have been referenced to 2015 data as of November 2019.

Conversion: 1 basis point = 0.01 percent.